

## Design Services

<b>Logo</b> – Based on number of concepts, revisions and final designs	\$85+
<b>Business Card</b> – 2 concepts, single sided, unlimited revisions	\$40
<b>Flyer, Poster or Book Cover</b> – 8x11.5in., up to two sides	\$55
<b>Magazine, Catalog or Brochure</b> – Up to 20 pages, unlimited revisions	\$60+

## Digital Graphics

<b>Small Image / Profile Photo</b> – Up to 600px, no revisions	\$5/ea.
<b>Large Image / Social Media Banner</b> – Up to 2000px, 3 revisions	\$15/ea.
<b>T-Shirt Design</b> – Up to 12x12in., front side only	\$30/ea.
<b>Image Bundle</b> – Up to 10 images of different sizes	\$70

## Printed Services

### Business Cards

250 cards, front design only, includes custom design	\$65
500 cards, front and back design, includes custom design	\$95

### Flyers

100 flyers, 5x7", single sided, includes custom design	\$50
250 flyers, 8.5x11", single sided, includes custom design	\$120

## Website Services\*

<b>Current Website Changes</b> – Review & improve existing website	\$150
<b>Design Only</b> – Custom design with .PSD files, home and inside page	\$250+
<b>Small Website</b> – Up to 10 pages, design and development	\$475+
<b>Large or E-commerce Website</b> – Online store with Woocommerce	\$850+
<b>Landing Page or 1-Page Website</b> – Initial set-up, testing, lead form	\$175
<b>E-mail Campaign</b> – Sending up to 300 contacts, includes statistics	\$30/ea.

## Hourly Rate

<b>Simple Web or Graphic Design Revisions</b>	\$30/hour (minimum of \$15)
<b>Custom Web Development or Photo Retouching</b>	\$50/hour (minimum of \$25)

\*A full estimate is required before beginning. Final price depends on features included in final site.

### Website Hosting

- Domain Name** – Management, registration and set up for .com \$19/year
- Basic Hosting** – For small, personal websites (php or html) \$17/month
- Free set up or site migration
  - 99% uptime guarantee
  - 1 - 10 emails (with set up and management)
  - Up to 3 GB storage space
  - Bi-monthly website backups & updates
  - Top security measures including SSL cert (\$99 value)
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- Advanced Hosting** – For large Wordpress websites or online stores \$30/month
- Free set up or site migration
  - 99% uptime guarantee
  - Unlimited e-mails (with set up and management)
  - Up to 20 GB storage space
  - Weekly website backups & updates
  - Monthly analytics reporting (visitor stats)
  - Enhanced website optimization for faster page load
  - Top security measures including SSL cert (\$99 value)

### Discounts

- Referral discounts** – \$1 off/month for every person you refer (save up to \$5 max/mo.)
- Length of time discounts** – Ask about larger length for hosting options (i.e. 2, 3 or 5 years)
- Bundle discounts** – Buy more than one service for a customized discount. The more you buy at once, the more you save!

## Social Media Management

### Both Packages Include:

- All posts will have hashtags related to specific industry or niche
- Monthly content calendar provided for approval of posts and content
- Setup of scheduled posts after approval
- I will work with you to create a list of topics or content guidelines

### **Basic Package** – An active social media presence \$75/mo./platform

- 3 posts per week (i.e. Monday, Wednesday, Friday)
- 1 post/day, basic posts only (text, links, images, etc.)
- Stock photos included
- Basic engagement (comment likes, simple message replies, etc.)
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### **Growth Package** – Page management to increase likes/engagement \$150/mo./platform

- Full page management and focused growth plan
- Up to 10 posts per week
- Up to 2 posts/day, basic posts, shares or stories
- Stock photos included
- Heavy engagement (comment replies, messages, etc.)

## Extras

- Custom Content Images** – Square, up to 800x800px with logo \$10/ea.
- Reporting + Growth Tips** – Analytics report and strategic tips \$25/mo.
- Paid Ads** – Creation of ad and reporting, Cost is budget of ad + 30%

## SEO (Search Engine Optimization)

### Both Packages Include:

- Monthly report of website issues and suggested improvements
- Set up of Google Search Console and Google Analytics
- Optimized title tags and page descriptions
- Responsive/mobile device testing

**Basic Package** – For a healthy website experience \$85/mo.

- Up to 1 hour of website improvements/month
- Speed testing
- Basic traffic report
- Sitemap submitted to search engines

**Growth Package** – For growth and more online business \$160/mo.

- Up to 3 hours of website improvements/month
- Content creation (one page or blog post added per month)
- Detailed traffic and keyword report
- Set up of Google My Business (Google Maps listing)

**One-Time Report & Improvements** – Up to 6 hours of website revisions \$275

### Extras

**Extra Content Creation** – One blog post or additional page \$40/ea.

**Google Ads** – Ads that guarantee high search placement, Cost is budget of ad + 30%

**Landing Page / Funnel** – Focused page + form that brings in business \$175/ea.