

## Design Services

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| <b>Logo</b> – Based on number of concepts, revisions and final designs     | \$95+ |
| <b>Business Card</b> – 2 concepts, single sided, unlimited revisions       | \$45  |
| <b>Flyer, Poster or Book Cover</b> – 8x11.5in., up to two sides            | \$55  |
| <b>Magazine, Catalog or Brochure</b> – Up to 20 pages, unlimited revisions | \$75+ |

## Digital Graphics

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|--|----------|
| <b>Small Image / Profile Photo</b> – Up to 600px, no revisions       | \$10/ea. |
| <b>Large Image / Social Media Banner</b> – Up to 2000px, 3 revisions | \$20/ea. |
| <b>T-Shirt Design</b> – Up to 16x20in., front side only              | \$35/ea. |
| <b>Image Bundle</b> – Up to 10 images of different sizes             | \$75     |

## Printed Services

### Business Cards

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|--|-------|
| 250 cards, front design only, includes custom design     | \$75  |
| 500 cards, front and back design, includes custom design | \$105 |

### Flyers

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|---|-------|
| 100 flyers, 5x7", single sided, includes custom design    | \$65  |
| 250 flyers, 8.5x11", single sided, includes custom design | \$120 |

## Website Services\*

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|--|----------|
| <b>Current Website Changes</b> – Review & improve existing website         | \$175    |
| <b>Design Only</b> – Custom design with .PSD files, home and inside page   | \$300+   |
| <b>Small Website</b> – Up to 10 pages, design and development              | \$775+   |
| <b>Large or E-commerce Website</b> – Online store with Woocommerce         | \$1250+  |
| <b>Landing Page or 1-Page Website</b> – Initial set-up, testing, lead form | \$249    |
| <b>E-mail Campaign</b> – Sending up to 300 contacts, includes statistics   | \$35/ea. |

## Hourly Rate

|   |                             |
|---|-----------------------------|
| <b>Simple Web or Graphic Design Revisions</b>     | \$30/hour (minimum of \$15) |
| <b>Custom Web Development or Photo Retouching</b> | \$50/hour (minimum of \$25) |

\*A full estimate is required before beginning. Final price depends on features included in final site.

### Website Hosting

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|--|------------|
| <b>Domain Name</b> – Management, registration and set up for .com  | \$19/year  |
| <b>Basic Hosting</b> – For small, personal websites (php or html)  | \$20/month |
| <ul style="list-style-type: none"><li>- Free set up or site migration</li><li>- 99% uptime guarantee</li><li>- 1 - 10 emails (with set up and management)</li><li>- Up to 3 GB storage space</li><li>- Bi-monthly website backups &amp; occasional updates</li><li>- Basic security measures including SSL cert (\$99 value)</li><li>-</li></ul>   |            |
| <b>Advanced Hosting</b> – For large Wordpress websites or online stores  | \$45/month |
| <ul style="list-style-type: none"><li>- Free set up or site migration</li><li>- 99% uptime guarantee</li><li>- Unlimited e-mails (with set up and management)</li><li>- Up to 20 GB storage space</li><li>- Weekly website backups &amp; frequent updates</li><li>- Security protection and monitoring</li><li>- Monthly analytics reporting (visitor stats)</li><li>- Enhanced website optimization for faster page load</li><li>- Enhanced security measures including SSL cert (\$99 value)</li></ul> |            |

### Discounts

**Referral discounts** – \$1 off/month for every person you refer (save up to \$5 max/mo.)

**Length of time discounts** – Ask about larger length for hosting options (i.e. 2, 3 or 5 years)

**Bundle discounts** – Buy more than one service for a customized discount. The more you buy at once, the more you save!

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## Social Media Management

### Both Packages Include:

- All posts will have hashtags related to specific industry or niche
- Monthly content calendar provided for approval of posts and content
- I will work with you to create a list of topics or content guidelines

### Basic Package – An active social media presence \$60/mo./platform

- 3 posts per week (i.e. Monday, Wednesday, Friday)
- 1 post/day, basic posts only (text, links, images, etc.)
- Stock photos included
- Basic engagement (comment likes, simple message replies, etc.)
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### Growth Package – Page management to increase likes/engagement \$115/mo./platform

- Full page management and focused growth plan
- Up to 10 posts per week
- Up to 2 posts/day, basic posts, shares or stories
- Stock photos included
- Heavy engagement (comment replies, messages, etc.)

## Extras

**Custom Content Images** – Square, up to 1000x1000px with logo \$15/ea.

**Reporting + Growth Tips** – Analytics report and strategic tips \$25/mo.

**Paid Ads** – Creation of ad and reporting Cost is budget of ad + 30%

**Scheduling** – Set up of automated scheduling of posts \$30/mo.

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## SEO (Search Engine Optimization)

### Both Packages Include:

- Monthly report of website issues and suggested improvements
- Set up of Google Search Console and Google Analytics
- Optimized title tags and page descriptions
- Responsive/mobile device testing

**Basic Package** – For a healthy website experience \$95/mo.

- Up to 1 hour of website improvements/month
- Speed testing
- Basic traffic report
- Sitemap submitted to search engines

**Growth Package** – For growth and more online business \$175/mo.

- Up to 3 hours of website improvements/month
- Content creation (two pages or blog posts added per month)
- Detailed traffic and keyword report
- Set up of Google My Business (Google Maps listing)

**One-Time Report & Improvements** – Up to 6 hours of website revisions \$350

### Extras

**Extra Content Creation** – One blog post or additional page \$30/ea.

**Google Ads** – Ads that guarantee high search placement, Cost is budget of ad + 30%

**Landing Page / Funnel** – Focused page + form that brings in business \$249/ea.